



INTERNAL THREAT DETECTION

ANALYZE. UNDERSTAND. INVESTIGATE.

ANALYZE, UNDERSTAND AND INVESTIGATE INSIDER THREATS WITH SECURLI®.

Industrial espionage, stolen intellectual property and the most common form of attack, workers leaving with important information are the true face of insider threat, and the age of the internet and digital data have made Insider Threat a much bigger problem than most IT professionals realize, arguably a problem even greater than malware attacks which seems to constantly grab the headlines.

With an average incident loss number above \$400,000 and incident event numbers exceeding 3000 per year, according to a statistical analysis of trade secret litigation, Insider Threat is costing the United States over half a trillion dollars annually.

Statistically, human decision-making processes can be observed, measured, and even predicted if tracked according to each person's unique decision-making patterns and risk-tolerance levels.

The SECURLI® Behavioral Analytics Engine uses sophisticated models to do exactly that. The solution identifies that a pattern of behavior has deviated from its norm, but also quantitatively measures the probability that an observed behavior is risky. User anomalies are detected by:

- Comparing individuals, files and machines against their historic behavior,
- Determining like user patterns across the enterprise and comparing behavioral patterns between any two,
- Detecting dissimilar patterns between members of the same group or job role, and
- Comparing individuals against the entire organization.

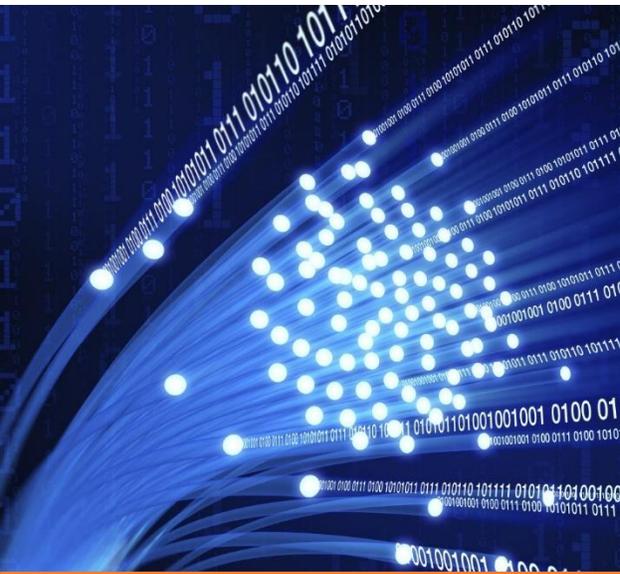


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SECURLI®
 combines
 machine learning
 capabilities
 that work in
 coordination with
 our Behavioral
 Analytics Engine

By combining big data and behavioral analytics, SECURLI® is able to quickly and accurately alert your IT team with actionable intelligence that makes true data protection a reality for companies of all sizes.

ANTICIPATING RISKS, ANTICIPATE THREATS.

SECURLI® combines machine learning capabilities that work in coordination with our Behavioral Analytics Engine to create a baseline of normal business processes and automatically adjust that baseline over time as process, application, and technology variables change in the organization.

This enables our Behavioral Analytics Engine to become more accurate through “self-tuning” over time. The output, combined with our Managed Security Services and 24x7 Monitoring is an alerting system that can identify early stage attacks with detailed data on what has occurred, who is involved and recommendations for the next steps to prevent theft and critical data loss.

RISK SCORING: A TWO-DIGIT NUMBER TO DRIVE ACTION.

Most of us are instinctively connected to the value of scores – whether sports, grades, or credit, we can instantly determine value based on a scoring system. SECURLI® automatically calculates a numerical score that defines anomalous events and increases as events occur that are more hazardous. The higher the score, the higher the risk. Simple intelligence, and fully actionable.

WE DO THE TRICKY PARTS TO MAKE YOUR LIFE EASIER.

Rather than forcing analysts or your IT team to decode log data or review dense, esoteric reports to learn about user and machine events that interact with sensitive files, our

SECURLI® security analysts do it for you 24 hours a day, 7 days a week.

Then we deliver forensic reports in simple, compact language that conveys the who/what/where/when details essential to identifying the threats and the activities necessary for breach prevention.

SECURLI® alerts and reports are built on best practices for readability, such as large, plain language text and intuitive graphic, iconic and numeric representations of information that can be interpreted immediately for quick action. This means SECURLI® reporting can be understood and used by anyone – not just security experts, but IT folks, Line of Business managers, executives, HR and Legal.

SECURLI®'S APPROACH OFFERS SIGNIFICANT VALUE.

- Managing the alerts and eliminating noise so your teams can focus on material risks and actual threats.
- Reducing the time required to forensically investigate unusual activities.
- Expanding protection to include all types of IP and trade secrets.
- Expanding protection to machines, whether they are on or off the corporate network.
- Accurately detecting inside and outside attacks during their early stages

The result is your ability to detect, investigate and stop an insider attack before sensitive data is compromised, and deal with the events in an appropriate way without tying your IT staff up in endless analysis, investigation and remediation.



ABOUT NETSWITCH

Netswitch is one of the world's leading Managed Security Service Providers (MSSP) and the 4th fastest growing MSSP in the world; ranked 5th in California and 61st globally from MSPmentor's 2015 annual top global 501 MSP rankings.

We developed SECURLI® based on our success in Managed Services as the foundation for changing the way that businesses achieve their IT security goals by providing the most advanced cloud-based solutions to monitor and protect critical information assets without adding headcount or expensive hardware and software licenses.

In business since 2000, with offices in San Francisco, Chicago and Hong Kong, we provide our customers with experience and expertise in managing their IT infrastructure and defending their networks and applications from cyber-attacks and data breaches.

Small, medium and large companies have all partnered with Netswitch including global clients such as Verizon Wireless, Wells Fargo Bank, Charles Schwab, eBay, Vodafone Americas, Inc., and the Hong Kong & Shanghai Hotels Limited. They work with us because they are confident we have the International reach as well as the local presence to provide both the technology and expertise to complete their mission critical IT projects on time and within an affordable cost structure with integrity and a passion for perfection.

At the end of the day, our customers enjoy the peace of mind they get through knowing we are looking out for them 24x 7x365 days a year.

For more information, visit www.netswitch.net

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